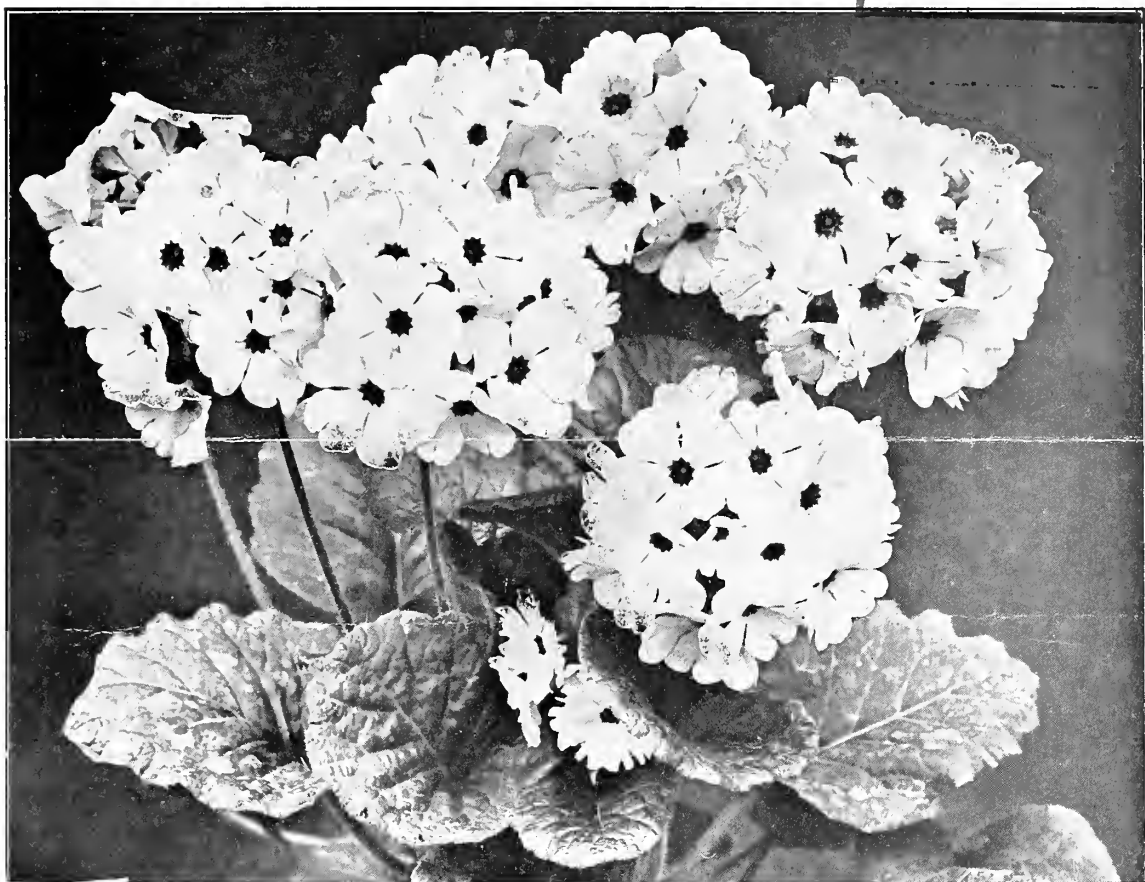
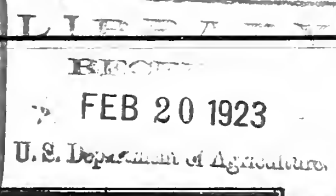


## **Historic, archived document**

Do not assume content reflects current scientific knowledge, policies, or practices.



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1923



## *The Strain that Leads*

### BUSINESS RULES

**Prices** quoted are net and as low as high quality will permit; this list cancels all previous quotations.

**Quality.** All seeds offered are grown by ourselves or specialists and purchased regardless of cost and cannot be compared with ordinary commercial quality. All **Plants** from pots are grown as good as size of pot will permit, no weak and spindly stock will be sent out.

**Filling Orders.** Orders are filled in rotation. Standing and advance orders as soon as stock is ready, and all other orders as soon as received, and should varieties be exhausted they will be forwarded when again in stock.

**Shipping.** Seeds are sent by **Parcel Post**. **Plants** are shipped by **Express**, unless ordered by **Freight**. Being centrally located, promptness and low charges are assured.

**"Receipt from carrier in good order constitutes delivery, our responsibility thereafter ceases and we cannot entertain complaints for arrival in bad order."**

We pack carefully and it is customary for our customers to receive their orders in good condition.

**Parcel Post** shipments must be prepaid. Sufficient money to prepay charges must be added.

**Terms.** All sales are made on a **strictly cash basis, regardless of the responsibility of the customer**, and all orders will be shipped C. O. D. if no cash accompanies the order.

**Remittance** should be made by P. O. Money Order, Express Money Order, Bank Draft or Registered Letter. C. O. D. orders must be accompanied by partial payment to assure acceptance.

**Warranty.** All possible care is taken to supply "**New and True**" Seeds, Bulbs and Plants, but no warranty is given, expressed or implied, as to description, quality, productiveness or any other matter of goods sent out, nor will I be responsible for the crop and orders will be filled on these conditions only. Should errors occur, please report at once and I will endeavor to adjust to your satisfaction.

**J. L. SCHILLER**

**929 Prouty Avenue**

**TOLEDO, OHIO**



## FLOWERSEED SPECIALTIES

Our list of flowerseed is perhaps the shortest of any. They have been our specialties ever since we started and established a reputation. We think that we have actually the best. No matter where you go or what price you pay, you will not get anything better.

### BEGONIA GRACILIS

We are the introducers of the following varieties, which are now universally known and recognized as standards throughout the States. Their type is so true, that in our own sowings we have rarely found over 2 per cent off colors.

**Luminosa**, a fine Christmas red; **Mignon**, deep salmon pink, and **Prima Donna**, bright rose pink, and **White Pearl**. Fresh seed of above, \$1.00 per Tr. pkt.

**Plants.** We shall have again, as usual, a large quantity of these Christmas favorites to offer for shipment from July on from 3-inch pots at \$10.00 per 100, \$90.00 per 1000; September delivery from 4-inch pots at \$20.00 per 100, \$180.00 per 1000.

### CALCEOLARIA HYBRIDA GRANDIFLORA

They are forging more to the front as winterbloomers every year. Our seed can be depended upon to be the best obtainable, producing the largest flowers of the brightest colors.

**Self Colors Mixed** and **Tigered Mixed**, each ½ Tr. pkt. 60c, Tr. pkt. \$1.00.

### CINERARIA HYBRIDA GRANDIFLORA

They are now much more important for winter blooming than they used to be and are grown in increasing quantities every year. Our strain comes from a specialist in Germany and contains all those brilliant colors which makes them showplants of first order. They have always given perfect satisfaction and can be depended upon being the best to be had.

**Price:** Any of the following, 60c per ½ Tr. pkt., \$1.00 per Tr. pkt. Six pkts. at the price of five.

**Alba**, large white flowers, center purple.

**Atrocoerulea**, very deep blue.

**Azurea**, medium flowers, deep sky blue.

**Incarната**, flesh color.

**Kermesina**, bright carmine.

**Matador**, large flower, crimson-scarlet.

**Rosea**, large flower, bright pink.

**Sanguinea**, large flower, deep blood red.

**Giant Dark Red with White.**

**Giant Dark Blue with White.**

**Dwarf Gold Medal, Mixed Colors.**

**Medium Tall Gold Medal, Mixed Colors.**

**Dwarf Large Flowering Stella, Mixed Colors.**

**Stellata Mixed Colors**, tall growing, small flowers.

**Stellata, Dwarf, Mixed Colors.**

**Double Gold Medal, Mixed Colors.**

### PRIMULA CHINENSIS

This old favorite is still grown to a very large extent and fully justifies its popularity. We have made a specialty of it for years and have always been fortunate in supplying the best there is. We are anxious to keep up our reputation and offer again the same strain that has satisfied the most critical before.

#### Primula Chinensis Fimbriata Grandiflora

**Price:** Any of below 60c per ½ Tr. pkt., \$1.00 per Tr. pkt. Six ½ or full Tr. pkts. at the price of five.

**Alba Pura**, pure white.

**Alba Magnifica**, white, large yellow eye.

**Coccinea**, deep red, Christmas color.

**Coerulea**, clear blue, large flower.

**Kermesina Splendens**, rosy carmine.

**Rosea**, dark pink.

**Striata**, light with dark stripes.

**Mixed Colors.**

#### Primula Chinensis, Named Varieties

The following are the best of the named varieties selected for their very large, perfectly fringed flowers and brightest colors. They will satisfy the most critical.

**Price:** Any of the following, 40c per 100 seeds; \$1.00 per 300 seeds.

**La Defiance** (Crimson King), brilliant salmon scarlet, brightest of all, finest color known.

**La Duchesse**, large flower, white shading to rosy, carmine in center.

**La Violette**, very large flowers, light blue, deeply fringed.

**Morning Dawn**, very large flowers, deep blush rose, deeply fringed.

**Orange King**, a very beautiful and striking color.

**Sedina**, large deep fringed flower, bright dark rose.

**Snowqueen**, large flower of purest white, deeply fringed.

**Special Mixture**, containing 50 seeds each of above, \$1.25.

**Collection** of 100 seeds of each of above, \$2.50.

#### Primula Chinensis Fimbriata Gigantea

There is a great difference between this—The Giant—and the preceding—The Large Flowering—strain they are giants in every way.

**Price:** Any of the following 50c per 100 seeds; \$1.00 per 250 seeds.

**Alba Pura**, pure white.

**Carminea**, bright carmine.

**Cupreata Emperor**, deep coppery red.

**Rosea**, dark pink.

**Mixed Colors.**

#### Primula Chinensis Stellata

Small starlike flowers, carried profusely on long, slender stems high above the foliage, most effective and exceedingly beautiful.

**Price:** Any of the following 40c per 100 seeds; \$1.00 per 300 seeds.

**Alba Gigantea**, large white.

**Atrosanguinea**, deep red.

**Salmonea**, light salmon.

**Mixed Colors.**



### PRIMULA MALACOIDES

The popularity of this Primrose has spread so rapidly since we introduced it in 1911, that a description is not necessary. The original type has been excelled by **grandiflora**, a chance seedling. With this seedling as seedbearer we have crossed **obconica** as pollen-bearer and among the thousands of seedlings we selected two, which gave any promise of improvement and seem to be a distinct species. We call it **Schilleri** and will use it for further hybridisation.

**Price:** Any of the following 60c per ½ Tr. pkt.; \$1.00 per Tr. pkt. April delivery.

**Malacoides Pink**, a very deep lively pink, very profuse bloomer, the old type.

“ **Red**, a good clear color and very floriferous.

“ **Gigantea**, a hybrid of very robust growth, larger foliage and flowers of a pleasing lavender pink on long strong stems, good for cutting.

“ **Schilleri**, very distinct foliage, much larger and tougher, with heavy wiry long stems and large fringed flowers. Will make a good cut-flower, plants only.

“ **Townsendii**, a great improvement over malacoides, with very large star-like flowers, dwarf in habit, lavender, pink and pink shades.

## *The Strain that Leads*

### PRIMULA OBCONICA

This is the most important line of our business and since years we have by careful hand pollination tried to improve our strain and believe we have succeeded. Every year we have selected from our thousands of plants in bloom the two best of each color to serve as pedigree, those which seemed to embody all desirable points as to habit of plant, size, shape, and color of flower and we have now a strain, which to our knowledge is not approached in quality by any other and is in fact **The Strain That Leads**.

#### Primula Obconica Grandiflora

The improved strain of the large flowering type, very floriferous.

**Price:** Any of the following 60c per ½ Tr. pkt.; \$1.00 per Tr. pkt.

**Alba**, large pure white, large truss.

**Appleblossom**, light pink, very large.

**Celeste**, light porcelain blue, large.

**Coerulea**, deep blue, medium size.

**Crispa**, large waved flowers in light pink and lavender.

**Kermesina**, brilliant carmine.

**Lilacina**, large flower, light lilac.

**Oculata**, dark eyed, in light pink, dark pink and lavender.

**Purpurascens**, deep purple, medium.

**Rosea Splendens**, large bright rose.

**Salmon Queen**, large, fine light salmon.

**Violacea**, very large, deep lavender.

Mixed Colors.

#### Primula Obconica Grandiflora Fimbriata

Same as preceding but with fringed flowers.

**Price:** Any of the following 60c per ½ Tr. pkt.; \$1.00 per Tr. pkt.

**Alba**, pure white.

**Appleblossom**, light pink.

**Kermesina**, deep carmine.

**Lilacina**, light lilac.

**Rosea**, deep pink, large flowers.

**Violacea**, large, deep lavender.

Mixed Colors.

#### Primula Obconica Gigantea

Very strong grower with extra large flowers in large clusters, use this strain for largest flowers.

**Price:** Any of the following 60c per ½ Tr. pkt.; \$1.00 per Tr. pkt.

**Appleblossom**, light pink.

**Coerulea**, very large, sky blue.

**Kermesina**, deep carmine.

**Lilacina**, deep lilac, large.

**Purpurea**, deep purple, medium.

**Rosea**, bright rose, very large.

**Salmon Queen**, good clear light salmon.

**Violacea**, deep lavender, very large.

Mixed Colors.

### PLANTS OF PRIMULAS

We grow very large quantities of all the different Primulas for shipment from April to late in the fall. Our plants are all cool grown, stocky and healthy. We appreciate advance orders to be shipped as soon as stock is ready.

**Chinensis**, from 2" pots, delivery from June on. \$5.00 per 100; \$47.50 per 1000.

“ from 3" pots, delivery from August on. \$10 per 100; \$90 per 1000.

**Malacoides**, from 2" pots, delivery from June on. \$5.00 per 100; \$47.50 per 1000.

**Obconica**, our early December sown stock will make good heavy plants in full bloom from 5" and 6" pots by Thanksgiving and Christmas and retail often up to \$5.00 each. The cost of growing this stock during the winter months is more expensive and we offer them for delivery from latter part of April on from 2" pots at \$7.50 per 100; \$70.00 per 1000.

**February** sown stock, ready about latter part of June at the old price of \$6.00 per 100; \$55 per 1000, from 2" pots.

**Stock from 3" pots**, July delivery, \$12.00 per 100; \$100.00 per 1000.

“ “ 4" pots, August delivery, \$22.50 per 100.

“ “ 5" pots, September delivery, \$35.00 per 100.

**All plants from larger than 2" pots only in Appleblossom, Pink, Salmon and Crimson Colors.**



## HYDRANGEAS

### YANKEE HYBRIDS

In 1920 we hybridized some of the French varieties and gained about 3000 seedlings of which the larger part bloomed last spring. The results greatly surprised us and all who saw them. The selections reserved for propagation are all superior to present varieties and will be a great revelation. We expect to have enough for introduction in a limited way in 1924.

Our collection is perhaps the most complete in the country and the proven varieties are grown in sufficiently large quantities to fill any orders.

**Attraction**, a nearly free flowering pink.

**Avalanche**, a very popular white variety.

**Baby Bimbenet**, very dwarf, free and early, silvery rose.

**Beaute Vendomoise**, immense heads of white flowers tinted pink.

**Botaniste Peltreau**, very free light pink, fringed, large heads.

**Bouquet Rose**, large trusses of well-formed flowers, rosy amber turning to bright pink.

**Directeur Vuillermet**, a good pink with fringed flowers of medium size, very large heads.

**Domotoi**, claimed to be a sport from Otaksa with double flowers.

**Eclaireur**, a bright carmine rose, very good.

**E. G. Hill**, immense trusses of a pleasing pink, early.

**Etincelante**, bright carmine.

**Galathea**, large trusses with pinkish flowers, compact grower.

**General de Vibraye**, very large heads of bright rose, a splendid forcing variety.

**Joconde**, large heads of blush pink, very free and early.

**La France**, strong grower, large trusses of rose flowers, deeply fringed.

**La Lorraine**, pale rose, turning to pink, large flowers.

**La Perle**, the grandest, largest and finest white, flowers deeply fringed.

**Lilie Mouillere**, a bright carmine rose, so far the best, habit and foliage like Otaksa, flowers of great substance. Excels Otaksa in freedom and earliness.

**L'Islette**, rosy carmine, large trusses of deeply fringed flowers.

**Louis Foucard**, very free and early, deep rosy carmine.

**Louis Mouillere**, very distinct and valuable variety, a fine shade of deep rose-pink, fringed florets in trusses of immense size.

**Mlle. Agnes Barillet**, large trusses of white tinted pink, compact grower.

**Mlle. Renee Gaillard**, flowers a milky white, in large panicles, irregularly dentated.

**Mme. Auguste Nonin**, an unusually attractive pretty pink in heads of large size.

**Mme. Emile Mouillere**, very large flowers, frequently over two inches in diameter, of the purest white, with rosy-carmine eye.

**Mme. Foucard**, large flowers of soft pink.

**Mme. Legou**, immense trusses of compactly placed florets, creamy white.

**Mme. Maurice Hamar**, large delicate flesh-rose color, a pleasing shade.

**Mme. Nicolas Lambert**, a giant Otaksa in every way.

**Mme. R. Jacquet**, unusually attractive variety of unique coloring, opening like a cluster of apple blossoms, compact heads, pale pink.

**Mme. Truffault**, light pink, fringed, very free flowering, medium early.

**Mont Rose**, immense panicles of clear flesh-rose, early and practically everblooming.

**Mousseline**, very large heads of deep pink.

**Opale**, quite distinct in color, a lively pale rose with attractive pale green, vigorous foliage.

**Otaksa**, the old well-known deep pink.

**Professeur A. Vezzin**, white shaded with carmine.

**President Falliere**, bright pink, large flower, early and very free flowering.

**Radiant**, a good rose carmine.

**Rensard**, very large individual flowers as well as trusses of a beautiful rose tint.

**Satinee**, medium large, silvery rose.

**Senateur Henri David**, very large flowers and trusses of a creamy pink.

**Souvenir de Lieut. Chaure**, large heads of bright carmine-rose; strong grower.

**Souvenir de Mme. E. Chautard**, one of the prettiest, robust habit, deservedly the most popular forcing variety, early and free, bright rose.

**Souvenir de Mme. Victor Raoult**, very large lively rose.

**Trophee**, the darkest red.

**Vieux Chateau**, strong upright flower, with immense trusses of very large white flowers, shading to pink as they get older.

**Ville de Chartres**, pure white, immense heads.

**Stock for forcing**, the best stock we ever had, 5" 40c; 6" 60c; 7" 75c; larger plants from \$1.00 to \$3.00 each.

**Stock for growing on**, winter propagation. May delivery from 2" pots \$8.00 per 100.

" " " " August propagation, wintered in frame without pots, May delivery \$10.00 per 100.

### ENGLISH IVY

Good heavy stock with from 4-8 breaks from 4" pots \$25.00 per 100.

### FIELD GROWN ROSES

We confine ourselves entirely to Rambler and Baby Rambler roses on their own roots for florists' use and are growing only the best and most useful varieties.

We have still left some good second grade stock of **Dorothy Perkins**, **Excelsa**, **Tausendschoen** and **Baby Ramblers**, good stock for porches and bedding out. Price \$20.00 per 100.